SU 643 Team Planning Meeting July 24, 2017 Meeting Notes

<u>Attendees:</u> Monica Lang, Leslie Schumann, Lis Phillips, Heather Turner, Pam Stubbs, Sheila Casteel, Katie Bresnahan, Makenna Lang, Carina LaCroix, Deanna Bell, Summer Brooks

Meeting Purpose: Develop 2017/2018 SU Master Calendar of Events

General Goals:

- To obtain *President's Award* for upcoming year so need to keep this in mind as developing activities for the calendar year
- Experiencing membership challenges. We have 116 girls currently registered for the 2017/18 membership year which is down from the 6/30/17 total of 206 girls for the 2016/17 membership year; very few Daisy troops – Need to increase renewal registration and new membership.
- To sponsor more recruitment type SU events and bring-a-buddy activities
- To engage increase community partner outreach

Notes:

Reviewed Service Unit role:

- Key Connection between troop leaders and GS Staff
- Primary Support to Volunteers allowing them to discuss ideas, challenges and solutions or seek guidance
- SU provides ongoing mentoring, consulting and support to each leader
- Recruits new girls and adults
- Team clarifies and explains Girl Scout policies/procedures
- Team plans/supports events that serve local girls' needs
- Assist parents and other members with conflict resolution
- Keep troops up-to-date on upcoming events and activities

The following items were considered in the development of the calendar:

- Renewal and recruitment events
- Team/Service Unit Meetings
- Cookie Sale/Fall product sale
- Encampment
- Service Unit hosted events

- Special events (OTM Sendoff, Volunteer Conference and Celebration, Urban Campout)
- Girl Scout days (Thinking Day, Girl Scout Week, Girl Scout Birthday, Juliette Low Birthday, Volunteer week and National Leader's day)
- SHARE Campaign

List of events by month:

- Next SU Team Meeting 8/21 skipping SU leader mtg for August will start in September
- SU Volunteer Meetings 1st Monday of each month
- SU Team Meetings 3rd Monday of each month

August

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8/21 – Team meeting
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8/26 – Volunteer Conference & Celebration – several going – matching t-shirts Attend open houses at local schools Bonsall/Fallbrook – Information booths/sign up contacted

- 8/17 La Paloma
- 8/22 Frazier
- 8/23 Live Oak Elementary
- 8/24 Potter Jr. High
- 8/24 Bonsall Elementary K-2
- 8/29 Maie Ellis
- 8/30 Fallbrook Street
- 8/31 Bonsall Elementary 3 5
- 9/7 Sullivan Middle School 6 8

September

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9/4 – SU 1st Meeting
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9/5 – Troop Fall Manager Training – FPUD – 6:30PM to 8:30PM

9/15 – Urban Campout – Balboa – Pam working at it /cost \$300/100th Anniversar9/

9/17 – Fireside – Ice Cream Social/Troop 7 Birthday Celebration 101 yrs – Palomares House, Fallbrook

9/18 – Early Bird Pinewood Derby Registration

9/24 - SU hosted Family event - Rawhide Ranch - Renewal registration

9/24 – Fall Sale Begins

9/25 week – Distribute Derby cars

9/30 – Council Sunset Celebration

<u>October</u>

10/13 – 15th Outdoor Skills Weekend – Winacka – Pam/Heather going

10/21 – Possible "Bring-a-Buddy" Gymnastics event 10AM? – Recruitment – Heather to

follow-up with Fallbrook Gymnastic Club (Debi) if not 10/21 the maybe earlier in the month on 10/7

- 10/21 Fireside Halloween Party start 6 or 7pm older girls
- 10/20 Pinewood Derby Checkin
- 10/21 Pinewood Derby Carnival theme/Juliette Low Birthday- SHARE Campaign 9AM to ~Noon

November

- 11/4 Fall Sale Product Delivery
- 11/11 Veterans Day Parade 10 AM? Summer to coordinate

December

- 12/2 Fallbrook Christmas Parade
- 12/4 SU meeting Christmas Party Bring Ornaments for Daisy Tree white elephant gift exchange
- 12/6 Daisy Tree event Troop 2362 Fallbrook library time TBD
- 12/16 Fireside Holiday Shopping Coaster trip to San Diego older girls

January 2018

- 1/4 Troop Cookie Manager training/Booth Sale location/date selections
- 1/11 Cookie Party Recruitment Event Ice cream social?
- 1/13 SU Cookie Kickoff
- 1/27 Cookie Delivery Distribute to the Cookie Managers
- 1/28 Cookie Sale Begins

February

Keep month open and focused on Cookie Campaigns

2/22 – World Thinking Day

March

- 3/11 Cookie Sale Ends
- 3/12 3/16 Girl Scout Spirit Week identify Girl Scout activities/tasks troops can perform in school/community to demonstrate Girl Scout Spirit and membership
- 3/15 GS Leader Social SU host for leaders
- 3/22 SU Thinking Day Event Bring-a-Buddy/Recruitment table Junior Troop Host– Cadette troop share where they have gone "tripping" in girl scouts
- March TBD Planetarium Visit Fireside hosted older girls

April

- 4/13 15 SU Encampment Hosted Troop 2032 and supported by all Cadette troops Winacka floated idea of Camper Council
- April TBD He/Me event dance/games/boomers junior troop host
- April 19 Recruitment Series Session #1 To be developed 1 hour sessions
- introducing GS to new girls in community Rainbow area should not be forgotten -

girls/parents – theme ideas for session types included camping, songfest, games/crafts, GS Way, STEM

April 26 – Recruitment Series Session #2

April 28 – Cookie Rewards Delivery

April TBD – Art in the Park

May

May 3rd – Recruitment Series Session #3

May 4th – OTM Sendoff

May 10th - Recruitment Series Session #4

May 19th – Award Ceremony – Cookie/Fall Sale

<u>June</u>

6/4 – Final SU Meeting – End of Year Party

6/9 – SU Bridging Ceremony